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**SAS takes the gastronomy experience further. To fulfill the expectations of the modern traveler SAS is increasing the focus on wine & food combination the air.**

SAS has for many years worked to improve the dining experience on board with Werners Gourmet Service as a partner. To improve gastronomy further SAS aims for a more distinct food & wine concept with an even higher ambition to match food and wine. This is done through a new long-term cooperation with Provinum Vinhandel. Provinum becomes the exclusive partner of SAS's selection of SAS Wines.

**About Provinum Vinhandel AB**

Provinum is working with gastronomy based on a very long and extensive beverage experience. Provinum is seeking the combinations that make food & selected beverages tastes better together. The portfolio includes everything from big brands to small niche producers from around the world. All with a common thread - they are suited for gastronomy. The passion and target is to find the great taste sensations and to contribute with this knowledge all the way to the end consumer, whether it's a restaurant, at home or in the air.

Provinum is managed by Elisabeth Engelsen Ellqvist who has been buying wine, beer and spirits on a global basis since 1997. The strategy for Provinum is to work with passionate producers that strive to create personal quality wines where the flavours mirror the origin. Sales manager, Matthias Pettersson, has a thorough experience from Restaurangakademien, where many of the leading sommeliers and chefs are developing Swedish gastronomy side by side. Being a sister company to Werners Gourmetservice Provinum is the only player in the market that can offer a fully integrated food and beverage concept at this high level.

For more information:

Scandinavian Airlines System

Provinum Vinhandel AB

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